

Fashion Shoes Coordinator

Description

Fashion Shoes Coordinator is a professional figure specialized in the production of footwear and on new technologies. It knows the manufacturing phases and techniques, the materials and the components of the footwear. It participates in the creation of collection projects, develops models and sample prototypes, collaborates in the industrialization of the product, and carries out its activities with the most innovative 2D and 3D CAD technologies and with rapid prototyping systems.

The skills of this figure are particularly in demand in the footwear sector and can be used in various company areas such as the design, product development, production, sales, and marketing departments.

Professional Skills/Competences

(Job-related skills/competences)

- Identifying the characteristics of materials to be used in the manufacture of footwear and footwear components, being able to analyse the technical documentation that defines it;
- Using and effectively managing of information sources to analyse fashion trends applicable to the design of footwear and leather goods;
- Managing the adjustment and patternmaking of footwear and leather goods, organising the work to meet the deadlines, with the maximum use of human resources and materials.
- Managing the technical design of footwear and leather goods products and collections, or selection of an existing one that is technically and economically viable, ensuring their viability depending on customer demands and fashion trends;
- Managing the production of footwear and leather goods, guaranteeing the rhythms, quality, safety at work and environmental processes;
- Defining the execution processes necessary for the manufacture of footwear products and accessories or collections, choosing the techniques to be used, as well as the quality controls and the elements of occupational and environmental safety that are necessary;

TECHNICAL AND SOFT Skills

(Personal and social skills)

Technical Skills:

- Fashion system and main processes
- Innovations in the Fashion System supply chain: markets, products, processes, materials, technologies
- Semiotics and Sociology of Fashion
- Marketing: strategic, operational
- Fashion Trend and Research
- Elements of Economics and Business Organization
- Quality and Safety and Environment Management
- Organizational communication
- Collection development process
- Planning and Design
- Digital Graphics for Fashion
- Development Techniques for Footwear Patterns
- Model design with 2D CAD
- Structures development techniques
- Structural design with 2D, 3D CAD and Rapid Prototyping

- Production Processes and Systems, Machines and Equipment, New Production Technologies
- Product industrialization and production process

Soft Skills:

- Communication and criticism
- Professional practice
- Creativity
- Innovation
- Team work

Work/professional environment

This person works in an office-based environment within the following departments/job related positions:

- Fashion design: textile, leather, knit and accessories
- Stage costume design: theatre, opera, dance, cinema and television
- Coolhunter, trendsetter
- Trainer in fashion
- Head of product and purchases
- Textile design
- Design of prints
- Fashion illustration
- Window dressing
- Personal shopper and image
- Consulting: press, advertising, television and shows
- Fashion journalism
- Fashion marketing